



## PXP Solutions and Kalixa Merge and Rebrand as PXP Financial with the Help of Binary Tree and Cloud Essentials

“Working with Cloud Essentials and Binary Tree to deploy Power365’s Address Rewrite service was done quickly and professionally. Both Cloud Essentials and Binary Tree supported us in the migration throughout and we are looking forward to continuing working with Cloud Essentials and Binary Tree to complete the migration.”

—James Russell, Senior Infrastructure Analyst at PXP Solutions

### The Challenge

PXP Solutions and Kalixa were planning to merge into a single brand as PXP Financial in a matter of a few weeks. The IT team was challenged to quickly enable the staff of both companies, who were in two different Office 365 tenants, to be able to send and receive email using the email domain of the new brand for the brand relaunch.

### The Solution

Cloud Essentials used Binary Tree’s Power365® Integration Pro SaaS solution to integrate the two Office 365 tenants and unify the email domains for the launch of the new PXP Financials brand. In the next phase of the merger, Cloud Essentials will leverage the Power365 solution to consolidate the PXP and Kalixa Office 365 domains into a single tenant.

### The Results

The users in both merging organizations are now able to send and receive emails using the new PXP Financial email domain while continuing to maintain their legacy email addresses until they could be phased out after the two Office 365 tenants are consolidated into a single tenant.

### Case Study Highlights

**Migrated from:** Office 365 Tenant

**Migrated to:** Office 365 Tenant

**Country:** United Kingdom

**Industry:** Finance / Payment Solutions

### Customer Profile

PXP Financial is a merger of two established payments companies, PXP Solutions and Kalixa.

### Business Situation

PXP Solutions and Kalixa were merging as PXP Financial and needed to quickly integrate their Office 365 tenants so that staff in both tenants could use the new and old email domains.

### Solution

Binary Tree’s Power365® Integration Pro SaaS solution and services from Cloud Essentials.

### Benefits

- Unified email domains and addresses
- Unified Global Address List
- Unified free/busy calendar lookups



Cloud Essentials is a Binary Tree partner that helps enterprises prepare for the cloud, make a smooth migration, and get the most out of their investment going forward.

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### About Binary Tree

Binary Tree provides software and SaaS solutions designed to enable enterprises everywhere to transform and manage change with the Microsoft cloud. Through its business-first approach, Binary Tree has helped over 50% of the Fortune 500 and 10,000 global organizations to plan, modernize, and manage transformations that involve Microsoft 365, Office 365, Azure, business applications and merging organizations. The company is a Microsoft Gold Partner and a globally preferred vendor, with headquarters outside New York City and global offices in France, Germany, Singapore, Sweden and the U.K.

For more information visit [www.binarytree.com](http://www.binarytree.com).